going forward, the two parties need to focus on the following:

I. The Undercover Economist by Tim Harford (Oxford University Press)

The next time you see a Shrapnel to stop up on a turnpike, think twice about the next time you buy a flight from the airport. If you're a student, think twice before buying a book. If you're a common consumer, think twice about the next time you buy a flight from the airport. Tim Harford shows you how to think about the world's economy and how to make better decisions in your daily life.


This is a book about love. It is not a book about business. But it is a book about the most important business of all: the business of building relationships.

III. Fighting Mistrust in Alliances by G. Gary Hamel (Free Press)

In this book, Hamel explores how partnerships can go awry and how to turn them around. He shows how to avoid the pitfalls of alliances and how to make them work.


This book is about the shortcomings of globalization and how to make it work for the benefit of all.


This book is about the toughest questions that face business today and how to answer them.

VI. The 10 Rules for Strategic Innovators: From Ideas to Markets by Vijay Govindarajan and Chris Trimble (Penguin)

This book is about the 10 rules for strategic innovators and how to turn ideas into markets.


This book is about the importance of creativity and innovation in the workplace.


This book is about the impact of the dot-com bubble on the economy over a 10-year period.

IX. Tenders and the Undercover Economist by Tim Harford (Oxford University Press)

This book is about the process of tendering and how to do it effectively.


This book is about how to manage in a time of unmobility and how to adapt to the new normal.


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